

Vol. 39, 2026			
Issue Number	Cover/Invoice/Distribution Wednesdays	Editorial Deadline Mondays	Ad Deadline Thursdays
1	Jan. 7, 2026	Dec. 8, 2025	Dec. 11, 2025
2	Jan. 21, 2026	Dec. 22, 2025	* Dec. 18, 2025
3	Feb. 4, 2026	Jan. 5, 2026	Jan. 8, 2026
4	Feb. 18, 2026	Jan. 19, 2026	Jan. 22, 2026
5	Mar. 4, 2026	Feb. 2, 2026	Feb. 5, 2026
6	Mar. 18, 2026	Feb. 16, 2026	Feb. 19, 2026
7	Apr. 1, 2026	Mar. 2, 2026	Mar. 5, 2026
8	Apr. 15, 2026	Mar. 16, 2026	Mar. 19, 2026
9	Apr. 29, 2026	Mar. 30, 2026	Apr. 2, 2026
10	May 13, 2026	Apr. 13, 2026	Apr. 16, 2026
11	May 27, 2026	Apr. 27, 2026	Apr. 30, 2026
12	June 10, 2026	May 11, 2026	May 14, 2026
13	June 24, 2026	May 25, 2026	May 28, 2026
14	July 8, 2026	June 8, 2026	June 11, 2026
15	July 22, 2026	June 22, 2026	June 25, 2026
16	Aug. 5, 2026	July 6, 2026	July 9, 2026
17	Aug. 19, 2026	July 20, 2026	July 23, 2026
18	Sept. 2, 2026	Aug. 3, 2026	Aug. 6, 2026
19	Sept. 16, 2026	Aug. 17, 2026	Aug. 20, 2026
20	Sept. 30, 2026	Aug. 31, 2026	Sept. 3, 2026
21	Oct. 14, 2026	Sept. 14, 2026	Sept. 17, 2026
22	Oct. 28, 2026	Sept. 28, 2026	Oct. 1, 2026
23	Nov. 11, 2026	Oct. 12, 2026	Oct. 15, 2026
24	Nov. 25, 2026	Oct. 26, 2026	Oct. 29, 2026
25	Dec. 9, 2026	Nov. 9, 2026	Nov. 12, 2026
26	Dec. 23, 2026	Nov. 23, 2026	* (Wed) Nov. 25, 2026
* Early deadlines due to major holiday.			

## 2026 Print Advertising Rates

Ad Size	1X	6X	13X	26X
Full Page	\$5,540	\$4,300	\$3,330	\$2,960
Half Page	\$3,370	\$2,590	\$2,020	\$1,840
Quarter Page	\$1,840	\$1,430	\$1,110	\$1,070

Prices are listed as net and are subject to change

## Premium Positions

Back Cover	\$15,000
Inside Back Cover	\$10,000
Two-Page Spread (beginning of the magazine)	\$12,000
Inside Front Cover Spread (pages 2 & 3)	\$15,000

Available for Full-Page Ads Only