

## **Color/DPI Specifications**

- CMYK
- **300 DPI:** Using color profile: U.S. Web Coated (SWOP) v2
- **Rich Blacks:** Please DO NOT use more than 200% color. Our rich black is C=40, M=30, Y=30, K=100
- Adobe Preset PDF/X-1a:2001, and be sized to the trim line with 1/4" bleed (note: your ad is now sized to bleed size)
- Do not include crop marks, registration marks, or bleed marks

## **Disclaimers**

If applicable, please add the approved disclaimer.

- **California Casinos:** Please Gamble Responsibly. For information or help with problem gambling, please call 1-800-GAMBLER.
- **Online Gaming Sites:** Enjoy our free games, and before playing in our real-money games, please check with your local jurisdiction regarding the legality of Internet gaming.
- **Daily Fantasy Sites:** Enjoy our free tournaments, and before playing in our real-money tournaments, please check with your local jurisdiction regarding the legality of daily fantasy sports.

## **Ad Sizing for CP US**

### **Full Page (FP)**

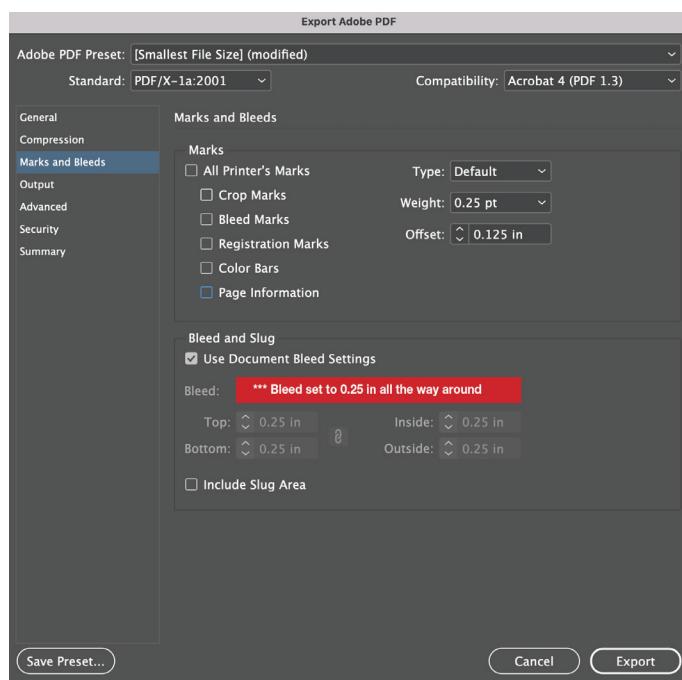
Live: 7.625" x 10.125"  
 Trim: 8.125" x 10.625"  
 Bleed: 8.625" x 11.125"

### **DoubleTruck (DT)**

Live: 15.75" x 10.125"  
 Trim: 16.25" x 10.625"  
 Bleed: 16.75" x 11.125"

### **Fractionals**

1/4 vert: 3.5" x 4.75"  
 1/2 vert: 3.5" x 9.875"  
 1/2 horiz: 7.375" x 4.75"



## **Submitting Your Artwork**

- Email your files to [ads@cardplayer.com](mailto:ads@cardplayer.com)
- For questions please contact Mary Hurbi at [mary@cardplayer.com](mailto:mary@cardplayer.com)