

### Color/DPI Specifications

- **CMYK**
- **300 DPI:** Using color profile: U.S. Web Coated (SWOP) v2
- **Rich Blacks:** Please DO NOT use more than 200% color. Our rich black is C=40, M=30, Y=30, K=100
- Adobe Preset PDF/X-1a:2001, and be sized to the trim line with 1/4" bleed (note: your ad is now sized to bleed size)
- Do not include crop marks, registration marks, or bleed marks

### Disclaimers

If applicable, please add the approved disclaimer.

- **California Casinos:** Please Gamble Responsibly. For information or help with problem gambling, please call 1-800-GAMBLER.
- **Online Gaming Sites:** Enjoy our free games, and before playing in our real-money games, please check with your local jurisdiction regarding the legality of Internet gaming.
- **Daily Fantasy Sites:** Enjoy our free tournaments, and before playing in our real-money tournaments, please check with your local jurisdiction regarding the legality of daily fantasy sports.

### Ad Sizing for CP US

#### **Full Page (FP)**

Live: 7.5" x 10.125"

Trim: 8" x 10.625"

Bleed: 8.5" x 11.125"

#### **DoubleTruck (DT)**

Live: 15.5" x 10.125"

Trim: 16" x 10.625"

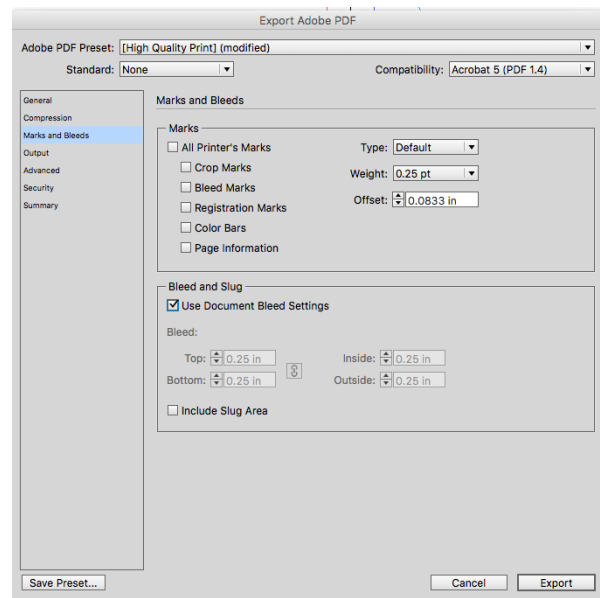
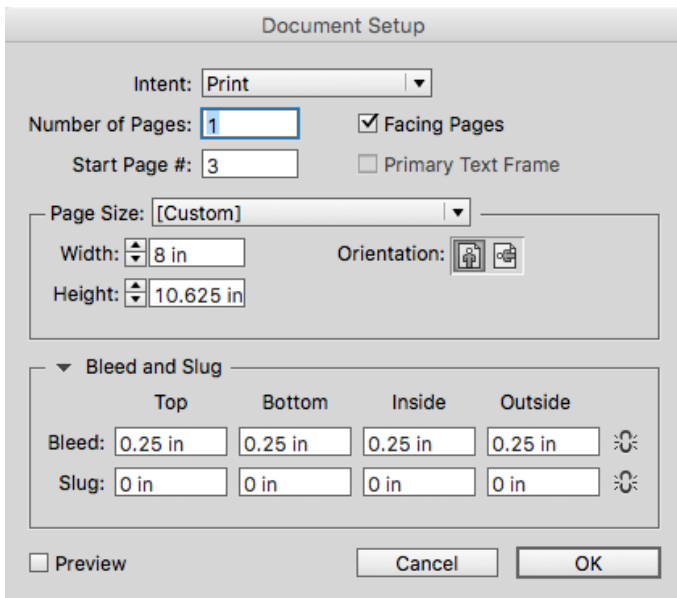
Bleed: 16.5" x 11.125"

#### **Fractionals**

1/4 vert: 3.5" x 4.75"

1/2 vert: 3.5" x 9.875"

1/2 horiz: 7.375" x 4.75"



### Ad Sizing for CP Europe

#### **Full Page (FP)**

Live: 190mm x 258mm

Trim: 204mm x 272mm

Bleed: 218mm x 286mm

#### **DoubleTruck (DT)**

Live: 394mm x 258mm

Trim: 408mm x 272mm

Bleed: 422mm x 286mm

### Submitting Your Artwork

- Email your files to [ads@cardplayer.com](mailto:ads@cardplayer.com)
- For questions please contact Mary Hurbi at 702.856.2211 or [Mary@cardplayer.com](mailto:Mary@cardplayer.com)