

Issue Number	Cover/Invoice/Distribution Date (Wednesdays)	Editorial Deadline (Thursdays)	Ad Space Reservation (Tuesdays)	Ad Deadline (Thursdays)
<b>Vol. 31, 2018</b>				
1	Jan. 3, 2018	Nov. 30, 2017	Dec. 5, 2017	Dec. 7, 2017
2	Jan. 17, 2018	Dec. 14, 2017	Dec. 19, 2017	Dec. 21, 2017
3	Jan. 31, 2018	Dec. 28, 2017	Jan. 2, 2018	Jan. 4, 2018
4	Feb. 14, 2018	Jan. 11, 2018	Jan. 16, 2018	Jan. 18, 2018
5	Feb. 28, 2018	Jan. 25, 2018	Jan. 30, 2018	Feb. 1, 2018
6	Mar. 14, 2018	Feb. 8, 2018	Feb. 13, 2018	Feb. 15, 2018
7	Mar. 28, 2018	Feb. 22, 2018	Feb. 27, 2018	Mar. 1, 2018
8	Apr. 11, 2018	Mar. 8, 2018	Mar. 13, 2018	Mar. 15, 2018
9	Apr. 25, 2018	Mar. 22, 2018	Mar. 27, 2018	Mar. 29, 2018
10	May 9, 2018	Apr. 5, 2018	Apr. 10, 2018	Apr. 12, 2018
11	May 23, 2018	Apr. 19, 2018	Apr. 24, 2018	Apr. 26, 2018
12	June 6, 2018	May 3, 2018	May 8, 2018	May 10, 2018
13	June 20, 2018	May 17, 2018	May 22, 2018	May 24, 2018
14	July 4, 2018	May 31, 2018	June 5, 2018	June 7, 2018
15	July 18, 2018	June 14, 2018	June 19, 2018	June 21, 2018
16	Aug. 1, 2018	June 28, 2018	July 3, 2018	July 5, 2018
17	Aug. 15, 2018	July 12, 2018	July 17, 2018	July 19, 2018
18	Aug. 29, 2018	July 26, 2018	July 31, 2018	Aug. 2, 2018
19	Sept. 12, 2018	Aug. 9, 2018	Aug. 14, 2018	Aug. 16, 2018
20	Sept. 26, 2018	Aug. 23, 2018	Aug. 28, 2018	Aug. 30, 2018
21	Oct. 10, 2018	Sept. 6, 2018	Sept. 11, 2018	Sept. 13, 2018
22	Oct. 24, 2018	Sept. 20, 2018	Sept. 25, 2018	Sept. 27, 2018
23	Nov. 7, 2018	Oct. 4, 2018	Oct. 9, 2018	Oct. 11, 2018
24	Nov. 21, 2018	Oct. 18, 2018	Oct. 23, 2018	Oct. 25, 2018
25	Dec. 5, 2018	Nov. 1, 2018	Nov. 6, 2018	Nov. 8, 2018
26	Dec. 19, 2018	Nov. 15, 2018	Nov. 20, 2018	* (Wed) Nov. 21, 2018

\* Early deadlines due to major holiday.

## 2018 Print Advertising Rates

Ad Size	1X	6X	13X	26X
Full Page	\$5,540	\$4,300	\$3,330	\$2,960
Half Page	\$3,370	\$2,590	\$2,020	\$1,840
Quarter Page	\$1,840	\$1,430	\$1,110	\$1,070

## Premium Positions

Back Cover	\$15,000
Inside Back Cover	\$10,000
Two-Page Spread (beginning of the magazine)	\$12,000
Inside Front Cover Spread (pages 2 & 3)	\$15,000

Prices are listed as net and are subject to change

Available for Full-Page Ads Only