

Issue Number
Cover Invoice/Distribution
Wednesdays

Editorial Deadline
Mondays

Ad Space Reservations
Tuesdays

Ad Deadline
Thursdays

Vol. 37, 2024				
1	Dec. 27, 2023	Nov. 27, 2023	Nov. 28, 2023	Nov. 30, 2023
2	Jan. 10, 2024	* Dec. 11, 2023	* (Mon) Dec. 11, 2023	* (Tues) Dec. 12, 2023
3	Jan. 24, 2024	Dec. 25, 2023	Dec. 26, 2023	Dec. 28, 2023
4	Feb. 7, 2024	Jan. 8, 2024	Jan. 9, 2024	Jan. 11, 2024
5	Feb. 21, 2024	Jan. 22, 2024	Jan. 23, 2024	Jan. 25, 2024
6	Mar. 6, 2024	Feb. 5, 2024	Feb. 6, 2024	Feb. 8, 2024
7	Mar. 20, 2024	Feb. 19, 2024	Feb. 20, 2024	Feb. 22, 2024
8	Apr. 3, 2024	Mar. 4, 2024	Mar. 5, 2024	Mar. 7, 2024
9	Apr. 17, 2024	Mar. 18, 2024	Mar. 19, 2024	Mar. 21, 2024
10	May 1, 2024	Apr. 1, 2024	Apr. 2, 2024	Apr. 4, 2024
11	May 15, 2024	Apr. 15, 2024	Apr. 16, 2024	Apr. 18, 2024
12	May 29, 2024	Apr. 29, 2024	Apr. 30, 2024	May 2, 2024
13	June 12, 2024	May 13, 2024	May 14, 2024	May 16, 2024
14	June 26, 2024	May 27, 2024	May 28, 2024	May 30, 2024
15	July 10, 2024	June 10, 2024	June 11, 2024	June 13, 2024
16	July 24, 2024	June 24, 2024	June 25, 2024	* (Tues) June 25, 2024
17	Aug. 7, 2024	July 8, 2024	July 9, 2024	July 11, 2024
18	Aug. 21, 2024	July 22, 2024	July 23, 2024	July 25, 2024
19	Sept. 4, 2024	Aug. 5, 2024	Aug. 6, 2024	Aug. 8, 2024
20	Sept. 18, 2024	Aug. 19, 2024	Aug. 20, 2024	Aug. 22, 2024
21	Oct. 2, 2024	Sept. 2, 2024	Sept. 3, 2024	Sept. 5, 2024
22	Oct. 16, 2024	Sept. 16, 2024	Sept. 17, 2024	Sept. 19, 2024
23	Oct. 30, 2024	Sept. 30, 2024	Oct. 1, 2024	Oct. 3, 2024
24	Nov. 13, 2024	Oct. 14, 2024	Oct. 15, 2024	Oct. 17, 2024
25	Nov. 27, 2024	Oct. 28, 2024	Oct. 29, 2024	Oct. 31, 2024
26	Dec. 11, 2024	Nov. 11, 2024	Nov. 12, 2024	Nov. 14, 2024
27	Dec. 25, 2024	Nov. 25, 2024	Nov. 26, 2024	* (Wed) Nov. 27, 2024

* Early deadlines due to major holiday.

2024 Print Advertising Rates

Ad Size	1X	6X	13X	26X
Full Page	\$5,540	\$4,300	\$3,330	\$2,960
Half Page	\$3,370	\$2,590	\$2,020	\$1,840
Quarter Page	\$1,840	\$1,430	\$1,110	\$1,070

Prices are listed as net and are subject to change

Premium Positions

Back Cover	\$15,000
Inside Back Cover	\$10,000
Two-Page Spread (beginning of the magazine)	\$12,000
Inside Front Cover Spread (pages 2 & 3)	\$15,000

Available for Full-Page Ads Only