

*Issue Number*

*Cover Invoice / Distribution  
Wednesdays*

*Editorial Deadline  
Mondays*

*Ad Space Reservations  
Tuesdays*

*Ad Deadline  
Thursdays*

Vol. 34, 2021				
<b>1</b>	Dec. 30, 2020	Nov. 30, 2020	Dec. 1, 2020	Dec. 3, 2020
<b>2</b>	Jan. 13, 2021	* Dec. 7, 2020	* Dec. 8, 2020	* Dec. 10, 2020
<b>3</b>	Jan. 27, 2021	Dec. 28, 2020	Dec. 29, 2020	Dec. 31, 2020
<b>4</b>	Feb. 10, 2021	Jan. 11, 2021	Jan. 12, 2021	Jan. 14, 2021
<b>5</b>	Feb. 24, 2021	Jan. 25, 2021	Jan. 26, 2021	Jan. 28, 2021
<b>6</b>	Mar. 10, 2021	Feb. 8, 2021	Feb. 9, 2021	Feb. 11, 2021
<b>7</b>	Mar. 24, 2021	Feb. 22, 2021	Feb. 23, 2021	Feb. 25, 2021
<b>8</b>	Apr. 7, 2021	Mar. 8, 2021	Mar. 9, 2021	Mar. 11, 2021
<b>9</b>	Apr. 21, 2021	Mar. 22, 2021	Mar. 3, 2021	Mar. 23, 2021
<b>10</b>	May 5, 2021	Apr. 5, 2021	Apr. 6, 2021	Apr. 8, 2021
<b>11</b>	May 19, 2021	Apr. 19, 2021	Apr. 20, 2021	Apr. 22, 2021
<b>12</b>	June 2, 2021	May 3, 2021	May 4, 2021	May 6, 2021
<b>13</b>	June 16, 2021	May 17, 2021	May 18, 2021	May 20, 2021
<b>14</b>	June 30, 2021	May 31, 2021	June 1, 2021	June 3, 2021
<b>15</b>	July 14, 2021	June 14, 2021	June 15, 2021	June 17, 2021
<b>16</b>	July 28, 2021	June 28, 2021	June 29, 2021	July 1, 2021
<b>17</b>	Aug. 11, 2021	July 12, 2021	July 13, 2021	July 15, 2021
<b>18</b>	Aug. 25, 2021	July 26, 2021	July 27, 2021	July 29, 2021
<b>19</b>	Sept. 8, 2021	Aug. 9, 2021	Aug. 10, 2021	Aug. 12, 2021
<b>20</b>	Sept. 22, 2021	Aug. 23, 2021	Aug. 24, 2021	Aug. 26, 2021
<b>21</b>	Oct. 6, 2021	Sept. 6, 2021	Sept. 7, 2021	Sept. 9, 2021
<b>22</b>	Oct. 20, 2021	Sept. 20, 2021	Sept. 21, 2021	Sept. 23, 2021
<b>23</b>	Nov. 3, 2021	Oct. 4, 2021	Oct. 5, 2021	Oct. 7, 2021
<b>24</b>	Nov. 17, 2021	Oct. 18, 2021	Oct. 19, 2021	Oct. 21, 2021
<b>25</b>	Dec. 1, 2021	Nov. 1, 2021	Nov. 2, 2021	Nov. 4, 2021
<b>26</b>	Dec. 15, 2021	Nov. 15, 2021	Nov. 16, 2021	Nov. 18, 2021

\* Early deadlines due to major holiday.

### 2021 Print Advertising Rates

Ad Size	1X	6X	13X	26X
Full Page	\$5,540	\$4,300	\$3,330	\$2,960
Half Page	\$3,370	\$2,590	\$2,020	\$1,840
Quarter Page	\$1,840	\$1,430	\$1,110	\$1,070

Prices are listed as net and are subject to change

### Premium Positions

Back Cover	\$15,000
Inside Back Cover	\$10,000
Two-Page Spread (beginning of the magazine)	\$12,000
Inside Front Cover Spread (pages 2 & 3)	\$15,000

Available for Full-Page Ads Only