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## AUDIT STATEMENT

This is an Initial Audit covering the 3 months ended September 30, 2006 and release of this report constitutes qualification and acceptance of membership.

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### 5. TREND ANALYSIS

Not Applicable

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### 6. SUPPLEMENTAL ANALYSIS OF AVERAGE PAID, VERIFIED & ANALYZED NON-PAID CIRCULATION

The following averages, as reported below, are included in Par. 1 and annotated here per applicable rules. See Par. 9 for full explanation.

	Average for Period	% of Circulation
<b>PAID SUBSCRIPTIONS</b>		
Individual Subscriptions*	21,606	19.8
<b>TOTAL PAID SUBSCRIPTIONS</b>	<b>21,606</b>	<b>19.8</b>
<b>VERIFIED SUBSCRIPTIONS</b>		
<b>TOTAL VERIFIED SUBSCRIPTIONS</b>		
<b>TOTAL PAID &amp; VERIFIED SUBSCRIPTIONS</b>	<b>21,606</b>	<b>19.8</b>
<b>SINGLE COPY SALES</b>		
Single Issue Sales	4,100	3.8
<b>TOTAL SINGLE COPY SALES</b>	<b>4,100</b>	<b>3.8</b>
<b>TOTAL PAID &amp; VERIFIED CIRCULATION</b>	<b>25,706</b>	<b>23.6</b>
<b>ANALYZED NON-PAID</b>		
Non-Paid Bulk	83,090	76.4
<b>TOTAL ANALYZED NON-PAID</b>	<b>83,090</b>	<b>76.4</b>
<b>TOTAL PAID, VERIFIED &amp; ANALYZED NON-PAID</b>	<b>108,796</b>	<b>100.0</b>

\*Included in Average Price calculation.

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### 6A. ADDITIONAL ANALYSIS OF VERIFIED PUBLIC PLACE

The following represents the average public place copies made available during the report period to the following public areas:

None of record

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### 6B. ADDITIONAL ANALYSIS OF VERIFIED INDIVIDUAL USE

The following represents the average individual use copies made available during the report period to the following individuals:

None of record

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## 7. GEOGRAPHIC DATA for the July 25, 2006 issue

Total paid & verified circulation of this issue was 1.6% less than the total average paid & verified circulation.

Total analyzed non-paid circulation of this issue was 6.5% greater than the total average analyzed non-paid circulation.

STATE	PAID SUBSCRIPTIONS	VERIFIED SUBSCRIPTIONS	TOTAL PAID & VERIFIED SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID & VERIFIED CIRCULATION	ANALYZED NON-PAID	TOTAL CIRCULATION	STATE	PAID SUBSCRIPTIONS	VERIFIED SUBSCRIPTIONS	TOTAL PAID & VERIFIED SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID & VERIFIED CIRCULATION	ANALYZED NON-PAID	TOTAL CIRCULATION
Alabama	144		144	88	232		232	Ohio	966		966	75	1,041	50	1,091
Arizona	345		345	50	395	4,450	4,845	Oklahoma	200		200	26	226	1,395	1,621
Arkansas	109		109	9	118		118	Oregon	263		263	2	265	590	855
California	2,308		2,308	385	2,693	23,900	26,593	Pennsylvania	840		840	26	866	75	941
Colorado	519		519	77	596	785	1,381	Rhode Island	50		50	7	57		57
Connecticut	236		236	14	250	1,500	1,750	South Carolina	160		160	12	172		172
Delaware	55		55	5	60		60	South Dakota	45		45	2	47	170	217
District of Columbia	33		33	11	44		44	Tennessee	245		245	157	402	50	452
Florida	1,229		1,229	195	1,424	2,665	4,089	Texas	1,627		1,627	375	2,002	587	2,589
Georgia	459		459	113	572	35	607	Utah	114		114	16	130		130
Idaho	77		77	5	82		82	Vermont	48		48	11	59	30	89
Illinois	1,065		1,065	250	1,315	450	1,765	Virginia	510		510	49	559	200	759
Indiana	472		472	50	522	790	1,312	Washington	499		499	76	575	1,997	2,572
Iowa	176		176	8	184	540	724	West Virginia	64		64	13	77		77
Kansas	168		168	34	202	100	302	Wisconsin	432		432	28	460	510	970
Kentucky	229		229	23	252	10	262	Wyoming	42		42	1	43		43
Louisiana	137		137	11	148	1,050	1,198	<b>TOTAL 48 CONTERMI- NOUS STATES</b>	<b>19,651</b>		<b>19,651</b>	<b>3,432</b>	<b>23,083</b>	<b>87,508</b>	<b>110,591</b>
Maine	93		93	22	115	150	265	Alaska	73		73	7	80	100	180
Maryland	443		443	160	603		603	Hawaii	122		122	76	198		198
Massachusetts	472		472	118	590		590	<b>TOTAL ALASKA &amp; HAWAII</b>	<b>195</b>		<b>195</b>	<b>83</b>	<b>278</b>	<b>100</b>	<b>378</b>
Michigan	802		802	169	971	745	1,716	U.S. Unclassified							
Minnesota	304		304	53	357	1,480	1,837	<b>TOTAL UNITED STATES</b>	<b>19,846</b>		<b>19,846</b>	<b>3,515</b>	<b>23,361</b>	<b>87,608</b>	<b>110,969</b>
Mississippi	69		69	10	79	1,800	1,879	Poss. & Other Areas	18		18	3	21		21
Missouri	322		322	37	359	1,060	1,419	<b>U.S. &amp; POSS., etc.</b>	<b>19,864</b>		<b>19,864</b>	<b>3,518</b>	<b>23,382</b>	<b>87,608</b>	<b>110,990</b>
Montana	55		55	4	59	191	250	Canada	552		552	598	1,150		1,150
Nebraska	129		129	44	173	200	373	International	475		475	219	694	861	1,555
Nevada	237		237	242	479	34,128	34,607	Other Unclassified Military or Civilian	31		31		31		31
New Hampshire	96		96	11	107		107	Personnel Overseas	31		31		31		31
New Jersey	780		780	101	881	4,500	5,381	<b>GRAND TOTAL</b>	<b>20,953</b>		<b>20,953</b>	<b>4,335</b>	<b>25,288</b>	<b>88,469</b>	<b>113,757</b>
New Mexico	72		72	16	88	440	528								
New York	1,458		1,458	195	1,653	565	2,218								
North Carolina	407		407	38	445		445								
North Dakota	46		46	8	54	320	374								

## ANALYSIS BY ABCD COUNTY SIZE for the July 25, 2006 issue

Magazines of less than 500,000 total average paid, verified and analyzed non-paid circulation not required to answer this paragraph.

## 8. ANALYSIS OF TOTAL NEW AND RENEWAL PAID INDIVIDUAL SUBSCRIPTIONS

Total gross subscriptions (new and renewal) sold in the 3 month period ended September 30, 2006

<b>A. DURATION</b>			<b>%</b>	<b>C. CHANNELS</b>			<b>%</b>
(a) One to six months (1 to 13 issues).....	108		1.4	(a) Ordered by subscriber action via direct mail, direct mail agents, inserts, online, renewals, catalogs, or other outlets available to the subscribers.....	7,678		100.0
(b) Seven to eleven months (13 to 24 issues).....	19		0.2	(b) Ordered by subscribers in response to unsolicited telemarketing and door to door selling.....			None of record
(c) Twelve months (25 to 26 issues).....	6,254		81.5	(c) Ordered by subscribers in response to fund-raising programs of schools, churches, and other similar organizations.....			None of record
(d) Thirteen to twenty-four months.....	1,294		16.9	(d) Subscriptions as part of membership in an organization.....			None of record
(e) Twenty-five months and more.....	3		0.0	<b>Total Subscriptions Sold in Period.....</b>	<b>7,678</b>		<b>100.0</b>
<b>Total Subscriptions Sold in Period.....</b>	<b>7,678</b>		<b>100.0</b>				
<b>B. USE OF PREMIUMS</b>							
(a) Ordered without premium.....	7,522		98.0				
(b) Ordered with material reprinted from this publication, See Par. 9.....	145		1.9				
(c) Ordered with other premiums, See Par. 9.....	11		0.1				
<b>Total Subscriptions Sold in Period.....</b>	<b>7,678</b>		<b>100.0</b>				

## 9. EXPLANATORY

- (a) Suggested Retail Prices: Subscriptions: U.S. 2 yrs. \$37.49. Canada 1 yr. \$79.95. International 1 yr. \$99.95.
- (b) Average non-analyzed non-paid circulation for the 6 month period: 458 copies per issue.
- (c) Post expiration copies: None of record.
- (d) This is an Initial Audit covering the 3 months ended September 30, 2006 and release of this report constitutes qualification and acceptance of membership.
- (e) Owing to the fact that a sufficient period of time has not elapsed since becoming a member of the Bureau to maintain records required for calculating average price, the requirement to report average subscription price has been temporarily waived.
- Prices utilized during the period are: 10 issues \$9.99; 26 issues \$19.99, \$37.49, \$39.95, \$79.99, \$99.99; 52 issues \$37.49, \$39.95. The greatest number of subscriptions were sold at 26 issues for \$19.99.
- (f) Non-Paid Bulk, averaging 83,090 copies per issue, shown in Par. 6 and included in Par. 1, represents copies available for pickup at designated locations.
- (g) Records show a booklet, 52 Tips for Texas Hold'em Poker and a CARD PLAYER mouse pad, with no advertised or stated values, were offered with some subscriptions.

To Members of the Audit Bureau of Circulations:

We have examined the circulation records and other data presented by this publication for the period covered by this report. Our examination was made in accordance with the Bureau's Bylaws and Rules, and included such tests and other audit procedures as we considered necessary under the circumstances.

In our opinion, the total average paid, verified and analyzed non-paid circulation for the period shown is fairly stated in this report, and the other data contained in this report are fairly stated in all respects material to average paid, verified and analyzed non-paid circulation.

**Audit Bureau of Circulations**

May, 2007

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04-0164-5	Analyzed Issue Date	09/30/06
	Analyzed Issue Text (for double month issue date)	
	Average Single Copy Price	4.95
	Association Subscription Price	
	U.S. Subscription Price	19.99
	Canadian Subscription Price	79.95
	International Subscription Price	99.95