

*Issue Number* ..... *Cover Date* ..... *Distribution Date* ..... *Ad Deadline* ..... *Editorial Deadline* ..... *Invoice Date*

| Vol. 6, 2009   |            |                |                |               |               |
|--|------------|----------------|----------------|---------------|---------------|
| <b>1</b>   | Jan. 2009  | Dec. 15, 2008  | Nov. 21, 2008  | Nov. 3, 2008  | Dec. 1, 2008  |
| <b>2</b>   | Feb. 2009  | Jan. 15, 2009  | Dec. 19, 2008  | Dec. 3, 2008  | Jan. 1, 2009  |
| <b>3</b>   | Mar. 2009  | Feb. 15, 2009  | Jan. 16, 2009  | Jan. 3, 2009  | Feb. 1, 2009  |
| <b>4</b>   | Apr. 2009  | Mar. 15, 2009  | Feb. 20, 2009  | Feb. 3, 2009  | Mar. 1, 2009  |
| <b>5</b>   | May 2009   | Apr. 15, 2009  | Mar. 20, 2009  | Mar. 3, 2009  | Apr. 1, 2009  |
| <b>6</b>   | June 2009  | May 15, 2009   | Apr. 17, 2009  | Apr. 3, 2009  | May 1, 2009   |
| <b>7</b>   | July 2009  | June 15, 2009  | May 15, 2009   | May 3, 2009   | June 1, 2009  |
| <b>8</b>   | Aug. 2009  | July 15, 2009  | June 19, 2009  | June 3, 2009  | July 1, 2009  |
| <b>9</b>   | Sept. 2009 | Aug. 15, 2009  | July 17, 2009  | July 3, 2009  | Aug. 1, 2009  |
| <b>10</b>  | Oct. 2009  | Sept. 15, 2009 | Aug. 21, 2009  | Aug. 3, 2009  | Sept. 1, 2009 |
| <b>11</b>  | Nov. 2009  | Oct. 15, 2009  | Sept. 18, 2009 | Sept. 3, 2009 | Oct. 1, 2009  |
| <b>12</b>  | Dec. 2009  | Nov. 15, 2009  | Oct. 16, 2009  | Oct. 3, 2009  | Nov. 1, 2009  |
| * Deadlines falling on a major holiday will automatically be changed to the previous business day. |            |                |                |               |               |

### 2009 Print Advertising Rates

| Ad Size         | 1X     | 12X (1 year)      |
|-----------------|--------|-------------------|
| 1/4 Page        | €1,700 | €17,000 (prepaid) |
| Half Page       | €3,000 | €30,000 (prepaid) |
| Full Page       | €5,000 | €50,000 (prepaid) |
| Two-Page Spread | €8,000 | €80,000 (prepaid) |

Card Player is expanding internationally and is published across the globe in more than 10 languages. For sales information about any of our international partners, please contact us at [Sales@CardPlayer.com](mailto:Sales@CardPlayer.com).