

Issue Number

Cover Date

Distribution Date

Ad Deadline

Editorial Deadline

Invoice Date

Vol. 5, 2008					
1	Jan 2008	Dec 15, 2007	Nov 9, 2007	Nov 3, 2007	Dec 1, 2007
2	Feb 2008	Jan 15, 2008	Dec 7, 2007	Dec 3, 2008	Jan 1, 2008
3	Mar 2008	Feb 14, 2008	Jan 15, 2008	Jan 3, 2008	Feb 1, 2008
4	Apr 2008	Mar 15, 2008	Feb 15, 2008	Feb 3, 2008	Mar 1, 2008
5	May 2008	Apr 15, 2008	Mar 14, 2008	Mar 3, 2008	Apr 1, 2008
6	Jun 2008	May 16, 2008	Apr 11, 2008	Apr 3, 2008	May 1, 2008
7	Jul 2008	Jun 15, 2008	May 9, 2008	May 3, 2008	Jun 1, 2008
8	Aug 2008	Jul 16, 2008	Jun 20, 2008	Jun 3, 2008	Jul 1, 2008
9	Sep 2008	Aug 15, 2008	Jul 18, 2008	Jul 3, 2008	Aug 1, 2008
10	Oct 2008	Sep 15, 2008	Aug 15, 2008	Aug 3, 2008	Sep 1, 2008
11	Nov 2008	Oct 16, 2008	Sep 12, 2008	Sep 3, 2008	Oct 1, 2008
12	Dec 2008	Nov 15, 2008	Oct 10, 2008	Oct 3, 2008	Nov 1, 2008

* Deadlines falling on a major holiday will automatically be changed to the previous business day.

2008 Print Advertising Rates

Ad Size	1X	12X (1 year)
1/4 Page	€900	€9,000 (prepaid)
Half Page	€1,600	€16,000 (prepaid)
Full Page	€3,000	€30,000 (prepaid)
Two-Page Spread	€5,000	€50,000 (prepaid)

Premium Positions

Ad Size	1X	12X (1 year)
Full Page	€4,000	€40,000 (prepaid)

All prices subject to change

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